

Discovery Channel's "Fast 'N Loud" Exclusively Uses Valspar Automotive's De Beer Refinish Products

MINNEAPOLIS – August 13, 2013 – Valspar Automotive, a leading provider of auto refinishing products that offer best-in-class color matching and performance, announced that Discovery Channel series "Fast 'N Loud" is using Valspar Automotive's De Beer Refinish line of paint and refinishing products on the popular car restoration show. "Fast 'N Loud" star Richard Rawlings and show painter KC Mathieu are using Valspar Automotive's De Beer Refinish products to help them take old hot rods from neglected cars to unique automotive restoration show pieces. "Fast 'N Loud" featuring De Beer Refinish products currently airs on Monday evenings at 9:00 p.m. EST. on the Discovery Channel.

Rawlings, the owner of Gas Monkey Garage and visionary behind the "Fast 'N Loud" creations, is revved up about incorporating De Beer products into the show's work this season.

"Valspar Automotive's De Beer Refinish products help bring our creative visions to life – no matter how crazy or wild those visions might be," said Rawlings. "I'd personally pick these products to restore a car of my own, so I'm really excited to incorporate De Beer into Gas Monkey Garage and 'Fast 'N Loud.'"

Rawlings, Mathieu and the crew at Gas Monkey Garage are using the De Beer BeroBase 500, a high-quality basecoat system. This complete system allows all solid, metallic and pearl/mica car color formulations, and it can be applied with both conventional and high efficiency techniques.

"There's no better way to show off the high-impact quality of the De Beer 500 Series than by using this product to refinish unique hot rods," said Peter Willman, General Manager of Valspar Automotive. "If anyone can show the versatility and uniqueness of this product, it's Richard Rawlings, KC Mathieu and the crew in Dallas."

More information about De Beer Refinish can be found at www.de-beer.com. For additional information about Valspar Automotive visit www.valsparauto.com.

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Media Contact:
Mark Goldman
612.851.7802
news@valspar.com

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