# eNews

August 2014, Issue 7

#### General Motor Approves De Beer 900+ by Valspar Automotive

General Motors, a global leader in vehicle manufacturing including well-known makes such as Buick, Cadillac, Chevrolet, GMC, Holden, Isuzu, Opel and Vauxhall, has given a global approval for the De Beer 900+ Series system by Valspar Automotive. This approval is based on the GM Specification GMW15406M. All countries where General Motors vehicles are manufactured, sold or repaired can now utilize the De Beer 900+ Series for General Motors warranty work.

"General Motors performed meticulous and thorough testing of the 900+ product for global use, and we are excited to report a successful approval. This approval shows Valspar Automotive's continued dedication to our customers and our products. Valspar's vision is to be the best coatings company in the world; this is another step in demonstrating our commitment to excellence in the coatings industry," said Carl Wierks, Global Vice President of Valspar Automotive.

For additional information about Valspar Automotive, visit www.valsparauto.com.

## **Introducing De Beer Mysterious Colours**

Valspar Automotive is excited to introduce our new De Beer Mysterious Colours product line, which includes Rainforest, Valley, Tundra, Reef and Canyon toners. Our new colour-shift pigments allow you to give the desired effect to some of the most difficult OEM colours. These toners are highly concentrated and can be used with both De Beer 900+ Series and the BeroBase 500 Series. These toners can be ordered in individual quantities.



For more information or to order, please contact your Valspar Automotive Sales Representative, or Valspar Automotive's Customer Service at 1-800-444-2399. You can access formulas that include these toners your current software.

Part Number	Description	Colour Effects	Size	Case Qty
5911.ML11	Mysterious Rainforest	Violet to Green	110 mL	1
5912.ML11	Mysterious Valley	Blue/Green to Pink	110 mL	1
5913.ML11	Mysterious Tundra	Warm Green to Warm Red	110 mL	1
5914.ML11	Mysterious Reef	Light Green to Bright Blue	110 mL	1
5915.ML11	Mysterious Canyon	Russet Red to Green/Yellow	110 mL	1

# Introducing New Universal Intermix Toners for Valspar Refinish

Valspar Automotive is excited to expand the line of Valspar Refinish Universal Intermix Toners with two new toners, S42 Silver Dollar Metallic Bright II and S43 Silver Dollar Metallic Fine II. Our S42 Silver Dollar Metallic Bright II and S43 Silver Dollar Metallic Fine II both deliver improved coverage and elevate the overall Valspar Refinish color match capabilities. These toners are a result of our continued commitment to deliver our customers the best in Color Technology.

These toners are intended to replace S40 Silver Dollar Metallic Bright and S41 Silver Dollar Metallic Fine, though not as direct replacements. Substituting these toners in place of S40 and S41 in a formula is NOT recommended.

For more information or to order, please contact your Valspar Automotive Sales Representative, or Valspar Automotive's Customer Service at 1-800-444-2399.

Part Number	Description	Size	Case Qty	
S42.Q01	Silver Dollar Metallic Bright II	Quart	2	
S43.01	Silver Dollar Metallic Fine II	Quart	2	



#### **Featured Product**

**Product:** Valspar Refinish AD4200 Air Cure Clear



The Valspar Refinish AD4200 Air Cure Clear is an air dry clearcoat that dries rapidly without any baking required. It is an easy-to-spray, weton-wet application

with superior flow and leveling.

#### **Upcoming Events**

#### **SEMA**

November 4-7 Las Vegas Convention Center Las Vegas, Nevada

# Introducing Legacy IH90 2:1 Slow Activator Low VOC

We are happy to announce the launch of Legacy IH90 2:1 Slow Activator Low VOC, which is now available through the Valspar Customer Service department. IH90 partners with the IC210 2:1 Low VOC Clearcoat in hot weather or when slow clearcoat activation is required. With the addition of IH90, Legacy IC210 now offers a slow, medium and fast activator to fit all your needs.

These products are now available through the Valspar Automotive Customer Service department. For more information or to order, please contact your Valspar Automotive Sales Representative, or Valspar Automotive's Customer Service at 1-800-444-2399.

Part Number	Description	Size	Case Qty
IC210.L05	Legacy 2:1 Clearcoat Low VOC	5 Liter	2
IH90.L25	Legacy 2:1 Slow Activator Low VOC	2.5 Liter	2
IH80.L25	Legacy 2:1 Medium Activator Low VOC	2.5 Liter	2
IH70.L25	Legacy 2:1 Fast Activator Low VOC	2.5 Liter	2



## Discontinued Products for De Beer and Valspar Refinsh



The De Beer Refinish product line has discontinued the 8300.G17 MS Clear Coat. This product is no longer available. Suggested replacement is 1404.G17 Air Dry Clear Coat.

The Valspar Refinish product line has discontinued the 333C34.G01 333 Tri-Stage Intercoat Binder. This product is no longer available. Suggested replacement is 999C99.G01 999 Basecoat Binder. Also discontinued in the Valspar Refinish product line is PR4.Q01 Polyurethane Primer Flexible Low VOC and HPC218.Q00 Low VOC Activator for PR4. Both PR4 and HPC218 are discontinued and no longer available.

Please contact your Valspar Automotive Sales Representative, or Valspar Automotive's Customer Service at 1-800-444-2399 with any questions.

Discontinued			Suggested Replacement		
Part Number	Description	Size	Part Number	Description	Size
8300.G17	MS Clear Coat	Gallon	1404.G17	Air Dry Clear Coat	Gallon
333C34.G01	333 Tri-Stage Intercoat Binder	Gallon	999C99.G01	999 Basecoat Binder	Gallon
PR4.Q01	Polyurethane Primer Flexible Low VOC	Quart			
HPC218.Q00	Low VOC Activator for PR4	Quart			

#### **Global Color Box Updates**

It is important to have the most up-to-date and thorough color tools available. To ensure your shop has the best color accuracy, check your Global Color Box by visiting valsparauto.com and clicking "Color Box updates check" under the News section. If you are missing an update, contact Valspar Automotive's Customer Service at 1-800-444-2399.

61865	GLOBAL COLOR BOX UPDATE MAR 2011	61866	GLOBAL COLOR BOX UPDATE JUL 2011
61867	GLOBAL COLOR BOX UPDATE NOV 2011	61868	GLOBAL COLOR BOX UPDATE MAR 2012
61869	GLOBAL COLOR BOX UPDATE JUL 2012	61870	GLOBAL COLOR BOX UPDATE NOV 2012
61871	GLOBAL COLOR BOX UPDATE MAR 2013	61872	GLOBAL COLOR BOX UPDATE JUL 2013
61873	GLOBAL COLOR BOX UPDATE JAN 2014		

# Valspar Automotive Trending on Social Media

Keep up with the latest news, tips, photos and all things Valspar Automotive by following us on Facebook, Twitter, Instagram and YouTube. It is a great way to hear what people are saying about our products and to learn more about us.



Follow us at:

- valsparauto on Instagram
- Valspar Automotive on Facebook
- valsparautomotive on Twitter
- Valspar Automotive Refinish on YouTube

## **Training Schedule**

#### September

23 & 24 – Valspar Basic

7 & 8 – De Beer 900 Plus 9 & 10 - De Beer Color Theory 21 & 22 - De Beer 500

#### November

4 & 5 – Valspar Low VOC 18 & 19 - De Beer 900 Plus

#### December

2 & 3 - De Beer 500 4 & 5 - De Beer Color Theory 16 & 17 – Valspar Basic

To register for classes or get more information about the training classes, click here.

See our advertisements this month in ABRN, **Autobody News and BodyShop Business** 





