

Now Offering LIC Binders in Five-Gallon Sizes

At Valspar Automotive, it is our mission to provide the highest-performing products at great values, while constantly striving to meet the changing needs of our customers. To meet your needs, we are happy to announce the introduction of our new five-gallon size selections for our LIC product line.

The new sizing will assist in efficiencies for large paint jobs and shops that utilize a high volume of the LIC binders. These products are now available through the Valspar Automotive Customer Service department. For more information or to order, please contact your Valspar Automotive Sales Representative, or Valspar Automotive Customer Service at 1-800-444-2399.



Now Available in Five Gallon Sizes:

Part Number	Description	Size	Case Quantity
LIC30.F03	Acrylic Enamel Binder (75% fill)	5 Gallon	1
LIC40.F13	Polyurethane Binder (70% fill)	5 Gallon	1
LIC50.F13	Polyurethane Binder Low VOC (70% fill)	5 Gallon	1

Valspar Automotive Refinish Videos on YouTube

Looking for more ways to learn about Valspar Automotive? Check out our Valspar Automotive Refinish videos on YouTube. Watch as the Gas Monkey Garage crew shares their paint tips on a variety of topics.

Gas Monkey Garage paint tips videos include:

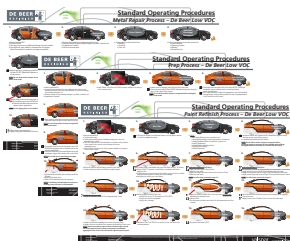
- Gas Monkey Garage KC Mathieu on Choosing Paint and Application Tips
- Gas Monkey Garage Paint Tips: Preparing a Damaged Panel
- Gas Monkey Garage Paint Tips: Preparing a New Panel
- Gas Monkey Garage Paint Tips: Preparing Plastic gor Paint
- Gas Monkey Garage Paint Tips



Subscribe to all of our Valspar Automotive videos on YouTube. Don't forget to like us on Facebook to see all the latest news and information, pictures and links to our videos!

New Literature Available

At Valspar Automotive, we strive to bring you the best resources possible in getting to know our products. In order to bring you the best, we have added new literature to our online Marketing Portal.



New literature includes:

- De Beer SOP Posters (Low VOC and National Rule)
- De Beer Product Trifold Catalog
- Valspar Refinish 999 Series Collision Repair Mixing System Flyer
- Valspar Refinish LVBR100 Low VOC Collision Repair Mixing System Flyer
- Valspar Refinish Product Trifold Catalog
- Why Buy Valspar Automotive Trifold Catalog

Log in to the Marketing Portal on www.valsparauto.com to order literature today!



Feature Product

Product: De Beer 1-404 Air Dry Clear Coat

The De Beer 1-404 Air Dry Clear Coat is formulated to dry rapidly and requires no baking. Dust free in 10 minutes, nib sand and buff in 30 minutes. Easy to spray, with superior flow and leveling, the 1-404 Air Dry Clear Coat delivers a fantastic appearance — leaving you with a gleaming finish and time and energy to spare!



Upcoming Events

Autorama
March 7-9
Cobo Center, Detroit, Michigan

AASP/NJ's Northeast
March 21-23
Meadowlands Exposition Center,
Secaucus, New Jersey

NOTICE: Valspar Automotive Price Increase

Valspar Automotive is consistently working to bring you top-quality products at a fair and reasonable price point. Though we work hard to mitigate ongoing economic headwinds with process and manufacturing improvements, updated pricing is required. As of January 10, 2014, De Beer and Valspar Refinish experienced a price increase. If you have questions regarding these increases, please contact your Valspar Automotive Sales Representative.

Sartorius Scales Available

Don't forget to order your Sartorius Scales! Valspar Automotive launched the sales of the following new Sartorius Scales November 2013: PMA.Net, PMA.Quality and the Top Mix 2 Touch Terminal Package. All are designed to give you optimum precision and accuracy. Sartorius Scales replaced the Mettler Scales, which are no longer available through Valspar Automotive. For further information or to order, please contact your Valspar Automotive Sales Representative, or Valspar Automotive's Customer Service at 1-800-444-2399. Available to order today.

Sartorius PMA.Net Scale (GEN1353015)

replaces 7X Barrier Box (GEN853120) and Mettler Toledo BBA242 Scale (GEN853100)

GEN1353015	Sartorius PMA.Net Scale	
<i>Features:</i>	Software interface port	Power supply: 110 V / 60 Hz
	Resolution: 0.05 g/0.1 g	Detachable display head



Sartorius PMA.Quality Scale (GEN1353020)

replaces Mettler Toledo BBA242 Scale (GEN853100)

GEN1353020	Sartorius PMA.Quality Scale	
<i>Features:</i>	14-segment display	RS 232 interface
	Resolution: 0.05 g/0.1 g	Detachable display head



Sartorius Top Mix 2 Touch Terminal Package (GEN1353025)

replaces Mettler Toledo ADT645 Explosion Proof Touch Screen Monitor (GEN953170)

GEN1353025	Sartorius Top Mix 2 Touch Terminal Package	
<i>Features:</i>	Top Mix Terminal with 15" optically bounded display	
	Resolution: 1024 x 768	Multitouch display (pinch to zoom)



Training Schedule

March

- 4 & 5 – De Beer 900 Plus
- 18 & 19 – De Beer 500

April

- 1 & 2 – De Beer 900 Plus
- 3 & 4 – De Beer Color Theory
- 15 & 16 – Valspar Basic
- 29 & 30 – De Beer 500

To register for classes or get more information about the training classes, [click here](#).

See our advertisements this month in **ABRN, Autobody News, BodyShop Business and Hammer & Dolly**