eNews

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Gas Monkey Garage is back for Eighth Season



Gas Monkey Garage, featured in the popular cable TV show focused on custom cars, is back for its eighth season. Star Richard Rawlings and his crew continue to use Valspar Automotive's DeBeer Refinish products to help them turn run-down hot rods into fully restored, unique show pieces.

Rawlings, the owner of Gas Monkey Garage and visionary behind the custom cars, said he is thrilled to continue using DeBeer Refinish products in the show's work.

"Valspar has always taken care of my shop and our paint needs, and they continue to do so as we roll into our eighth season," Rawlings said. "It's critical that any paint we choose is easy to use, particularly in the fast-paced environment of our show. That's what we get from DeBeer."

Rawlings and his crew use DeBeer BeroBase 500, a high-quality basecoat system.

"From Ferraris to Trans Ams, the team at Gas Monkey Garage uses Valspar's DeBeer 500 System and coatings to bring these beauties to life," said Gina Mahan, Brand Manager for House of Kolor, Valspar's custom refinish brand. "Although DeBeer is an OEM-approved refinish brand, Gas Monkey Garage showcases its versatility with the incredible builds they produce. We are proud to continue to support such talent and look forward to seeing where season eight takes Richard Rawlings and Gas Monkey."

Reminder: VOC and GHS Compliance Requirements

Valspar Automotive offers a wide variety of products to meet customer requirements in many different markets. Several federal, local, and state regulations restrict sales of certain products in areas with Volatile Organic Compound ("VOC") Emission Standards. While Valspar Automotive can provide tools to assist you in determining whether specific products meet these requirements, it is ultimately your responsibility to ensure that you only offer for sale products that are compliant with applicable regulations. Our product labels and Technical Data Sheets (TDS) provide the VOC information you will need to determine whether a product meets the specific requirements for a location.

Remember, the Occupational Safety and Health Administration's (OSHA) adopted the Globally Harmonized System of hazard communication (GHS), effective 2015. These new rules apply to Safety Data Sheets (SDS) and product labels for hazardous chemicals. OSHA requires chemical distributors to ship containers featuring GHS-compliant labels. If there is any old stock with pre-GHS labels, a GHScompliant label must be supplied for each and every individual container shipped.

You can also check our websites at www.valsparauto.com, www.valsparrefinish.com, www.de-beer.com and www.houseofkolor.com for GHS SDS', TDS', and other product regulatory information. If GHScompliant labels are needed, please call Valspar Automotive's Customer Service at 1-800-444-2399.

New Valspar Automotive Global Color Box

At Valspar Automotive, providing you with premium, efficient color tools is an essential part of our color program. Recently, our latest color boxes have arrived from Europe and are ready to ship. Due to a change in the process and manufacturing, costs have increased. This new price will reflect immediately in orders. The Global Color Box has been updated to reflect the color update #27.

Global Color Box, 61800 is now available through Valspar Automotive's Customer Service. For more information or to order, please contact Valspar Automotive's Customer Service at 1-800-444-2399.

Part Number	Description	
61800	Global Color Box	





Featured Product

Product: TB550.G13.00 Valspar Industrial Mix (VIM) Polyurethane Enamel 2.8 VOC High Gloss

A two-component polyurethane enamal formulated to give outstanding gloss, depth, chemical resistance, and durability.



Specially developed for industrial OEM and aftermarket repair industry. Offers air dry and force dry capabilities. Also provides excellent UV protection.

Training Schedule

23 & 24 - DeBeer 900 Plus Detroit, MI Training Center

March

22 & 23 - DeBeer 900 Plus Detroit, MI Training Center

April

19 & 20 - DeBeer 500 Series Detroit, MI Training Center

May

24 & 25 - DeBeer 500 Series Detroit, MI Training Center

June

21 & 22 - DeBeer 900 Plus Detroit, MI Training Center

To register for classes or get more information about the training classes, click here.

Introducing Legacy EC21 2.1 VOC Euro Clearcoat

We are pleased to announce the launch of EC21 2.1 VOC Euro Clearcoat for the Legacy line. EC21 is a 2.1 VOC polyurethane clearcoat formulated to offer refinishers ease of application, fast dry and polish times, and exceptional gloss - all at an unbeatable value. The EC21 2.1 VOC Euro Clearcoat offers three activator options to fit your specific needs: H2170 Fast, H2180 Medium, or H2190 Slow Activator.

These products are now available through the Valspar Automotive Customer Service department. For more information or to order, please contact your Valspar Automotive Sales Representative, or Valspar Automotive Customer Service at 1-800-444-2399.



Part Number	Description	Size	Case Qty
EC21.L05	2.1 VOC Euro Clearcoat	5 Liter	2
H2170.L25	Fast Activator for EC21	2.5 Liter	2
H2180.L25	Medium Activator for EC21	2.5 Liter	2
H2190.L25	Slow Activator for EC21	2.5 Liter	2

House of Kolor Launches Redesigned Website

House of Kolor recently launched it's redesigned website. The website is designed "to be every painter's guidebook to the world of kustom painting."

Brand Manager Gina Mahan said the site was designed with ease of use as the primary objective.



"The new site allows body shop owners and painters to get what they need faster," she says. "It contains a lot of great information, and at the same time, it's very easy to navigate. So it's the best of both worlds. And as you'd expect from a House of Kolor site, it has striking photos and images of custom cars and motorcycles that will make people want to visit the site again and again."



The site features the following elements:

- Comprehensive information at your fingertips: Products, purchase information, tips, trick and inspiration
- Search with any device
- Pick your "kolor" to find the perfect match for your project
- House of Kolor Distributors that features a comprehensive interactive list to find a distributor near you
- Easy to find formulas and access to technical information

Check out the newly redesigned House of Kolor website at www.houseofkolor.com today!

Valspar Automotive Trending on Social Media

Keep up with the latest news, tips, photos and all things Valspar Automotive by following us on Facebook, Twitter, Instagram and YouTube. It is a great way to hear what people are saying about our products and to learn more about us.

Follow us at:

- valsparauto on Instagram
- valsparautomotive on Twitter
- Valspar Automotive on Facebook
- Valspar Automotive Refinish on YouTube



Upcoming Events

Detroit Autorama - HOK February 26-28, 2016 Cobo Center, Detroit, Michigan

Toronto Motorama – HOK March 11-13, 2016 International Centre Toronto, Ontario (Canada)

AASP/NJ Northeast March 18-20, 2016 Meadowlands Exposition Center Secaucus, New Jersey

Donnie Smith Bike & Car Show - HOK April 2-3, 2016 Saint Paul RiverCentre Saint Paul, Minnesota

Lonestar Round Up - HOK April 8-9, 2016 Travis County Expo Center Austin, Texas

Cruisin' Ocean City - HOK May 19-22, 2016 Convention Center Ocean City, Maryland

See our advertisements this month in ABRN. **Autobody News, BodyShop Business and FenderBender**





