

De Beer Launches 80-404 Air Dry Clear Coat Low VOC

Valspar Automotive brings you more of the best in air dry clear coat technology with 80-404 Air Dry Clear Coat Low VOC. 80-404 is designed for collision repair shops that focus on throughput. This product was designed and tested to be the best-quality Air Dry Clear Coat on the market at a competitive price.

80-404 is a wet-on-wet application with a high-gloss finish designed to last. Out of Dust in 10 minutes and, if needed, ready for nib sand and buffing in 30 minutes. Easy to spray, with superior flow and leveling, De Beer Air Dry Clear Coat Low VOC delivers a fantastic appearance — giving your customers that gleaming finish and unmistakable quality. 80-404 is compatible with 80190 Low VOC Hardener.

These products are available through the Valspar Automotive Customer Service department. For more information or to order, please contact your Valspar Automotive Sales Representative, or Valspar Automotive Customer Service at 1-800-444-2399.



Featured Product

Product: De Beer 1105 MS Clear Coat Matt



The De Beer 1105 MS Clear Coat Matt is a medium-solids clear coat for application as an elasticated clear topcoat over 500 and 900 Series. Very easy

to use and has a non-yellowing matt finish. Both air dry and force dry qualities.

[Click here](#) to watch "Gas Monkey Garage" Paint Tips: Spraying Matte Clear on YouTube.

Upcoming Events

NACE
July 30 – August 2
Cobo Center, Detroit, Michigan

Part Number	Description	Size	Case Quantity
80404.G17	Air Dry Clear Coat Low VOC	Gallon	4
80190.Q01	Low VOC Hardener	Quart	6

De Beer WaterBase 900+ Series Expands Toner Library



Valspar Automotive is excited to expand our De Beer WaterBase 900+ Series with three new toners. Our 920 Green, 947 Transparent Yellow and 990 Extra White all deliver improved coverage and provide excellent colour match — helping you boost your productivity. These three toners are a result of our continued commitment to deliver our customers the best in colour and coverage.

For more information or to order, please contact your Valspar Automotive Sales Representative, or Valspar Automotive's Customer Service at 1-800-444-2399. Access to formulas that include these toners are available on your current software.

Part Number	Description	Size	Case Quantity
9920.HL1	WaterBase Mixing Colour 920 Green	0.5 Liter	3
9947.HL1	WaterBase Mixing Colour 947 Transparent Yellow	0.5 Liter	3
9990.L01	WaterBase Mixing Colour 990 Extra White	1 Liter	3



Introducing Valspar Refinish AD4200 Air Cure Clear and AD4221 Air Cure Clear Low VOC

Valspar Automotive is excited to add two new premium quality clearcoats to the Valspar Refinish product line: AD4200 Air Cure Clear and AD4221 Air Cure Clear Low VOC. These products were designed for shops looking for speedy throughput and a desire for unmistakable quality.

Both AD4200 and AD4221 utilize a wet-on-wet application and dry quickly to a stunning gloss finish. Out of Dust in 10 minutes and, if needed, ready for nib sand and buffing in 30 minutes. Easy to spray, with superior flow and leveling, Valspar Refinish Air Cure Clearcoats

deliver a gleaming finish and accelerate your speed to shine. AD4200 Air Cure Clear is compatible with HPC420 Air Cure Activator Medium and HPC400 Air Cure Activator Slow, and AD4221 Air Cure Clear Low VOC is compatible with LVAA500 Activator Low VOC.

These products are available through the Valspar Automotive Customer Service department. For more information or to order, please contact your Valspar Automotive Sales Representative, or Valspar Automotive Customer Service at 1-800-444-2399.

Part Number	Description	Size	Case Quantity
AD4200.G17	Air Cure Clear	Gallon	4
AD4221.G17	Air Cure Clear Low VOC	Gallon	4
HPC420.Q00	Air Cure Activator Medium – Activator for AD4200.G17	Quart	6
HPC400.Q00	Air Cure Activator Slow – Activator for AD4200.G17	Quart	6
LVAA500.Q00	Activator Low VOC – Activator for AD4221.G17	Quart	6

New Sizes for Valspar Refinish LVCC300 and LVAA500

Valspar Automotive is happy to announce the introduction of our new quart-size LVCC300 Polyurethane Clearcoat Low VOC and half pint-size LVAA500 Activator Low VOC. This new sizing will assist in the right-sizing of over-the-counter sales for smaller projects utilizing the Valspar Refinish Low VOC product line.



These products are now available through Valspar Automotive Customer Service department. For more information or to order, please contact your Valspar Automotive Sales Representative, or Valspar Automotive Customer Service at 1-800-444-2399.

Part Number	Description	Size	Case Quantity
LVCC300.Q01	Polyurethane Clearcoat Low VOC	Quart	6
LVAA500.HP0	Activator Low VOC	Half Pint	12

Valspar Refinish S40 and S41 Will Be Discontinued in August 2014

Valspar Automotive will be discontinuing S40.Q01 Silver Dollar Metallic Bright and S41.Q01 Silver Dollar Metallic Fine toners and launching new enhanced toners in August 2014. The new enhanced metallic toners will not be available until August. There will be a launch announcement sent out indicating that they are available for order. Formula modifications in Color Focus will also be published at that time.

If you currently have an existing open order that includes these toners, please advise if you prefer to cancel or continue with the shipment. These toners have been canceled on all open End User Set Up orders and will not ship.

Effective immediately, no returns will be accepted on S40.Q01 Silver Dollar Metallic Bright and S41.Q01 Silver Dollar Metallic Fine.

Please contact your Valspar Automotive Sales Representative, or Valspar Automotive's Customer Service at 1-800-444-2399, with any questions.

Introducing LICP202 Epoxy Primer Black to the LIC Product Line

Valspar Automotive is happy to announce the introduction of the LICP202 Epoxy Primer Black to the LIC product line. LICP202 Epoxy Primer Black joins LICP200 Epoxy Primer Gray as the new color in the LICP Epoxy Primers. LICP202 is a polyamide-cured epoxy primer formulated for superior adhesion with maximum resistance to moisture, chemical and corrosive environments. This high-solid formulation delivers maximum coverage. Improve cycle times and increase productivity while reducing waste with no induction time!

LICP202 is compatible with EKP200 Epoxy Primer Activator with a 10:1 mix ratio; thinning as needed with the LICR Reducer Series, 171-174 HP Uni Solvent Series or X01/X02 Exempt Reducer Series.

These products are available through the Valspar Automotive Customer Service department. For more information or to order, please contact your Valspar Automotive Sales Representative, or Valspar Automotive Customer Service at 1-800-444-2399.



Part Number	Description	Size	Case Quantity
LICP202.G01	Epoxy Primer Black	Gallon	2
LICP200.G01	Epoxy Primer Gray	Gallon	2
EKP200.P01	Epoxy Primer Activator for LICP200 and LICP202	Pint	12

New Size Selections for LIC

At Valspar Automotive, it is our mission to provide the highest-performing products at great values, while constantly striving to meet the changing needs of our customers. To meet your needs, we are happy to announce the introduction of our new five-gallon size selections for LIC30, LIC40 and LIC50 LIC Binders. Along with these five-gallon binders, we also launched the new gallon-size LK40 Polyurethane Activator.

These new sizings will assist in efficiencies for large paint jobs and shops that utilize a high volume of LIC binders. These products are now available through Valspar Automotive Customer Service department. For more information or to order, please contact your Valspar Automotive Sales Representative, or Valspar Automotive Customer Service at 1-800-444-2399.



Part Number	Description	Size	Case Qty
LIC30.F03	Acrylic Enamel Binder (75% fill)	5 Gallon	1
LIC40.F13	Polyurethane Binder (70% fill)	5 Gallon	1
LIC50.F13	Polyurethane Binder Low VOC (70% fill)	5 Gallon	1
LK40.G00	Polyurethane Activator	Gallon	4

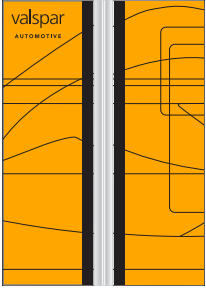


Introducing the RAL Color Deck

Valspar Automotive announces the introduction of the RAL Color Deck. This color deck is used for matching RAL colors, such as corporate logo colors, government agency colors and other RAL specified colors. If you are painting any color-specific logos, this book is a very handy tool to assist in finding that "just right" color.

To order, please contact Valspar Automotive Customer Service at 1-800-444-2399.





Valspar Automotive Spray-Out Cabinets Now Available

Valspar Automotive now has spray-out cabinets. This is a must have for any shop building its own custom color library. Decorated with the Valspar Automotive design, it is an attractive piece for your mix room. Spray-out panels can be hung on the back wall and inside the cabinet doors for maximum use of space. It is equipped to hold standard size spray-out cards. To order, simply contact Valspar Automotive Customer Service at 1-800-444-2399.

Valspar Automotive Refinish Videos on YouTube

Looking for more ways to learn about Valspar Automotive? Check out our Valspar Automotive Refinish videos on YouTube. Watch as the Gas Monkey Garage crew shares their paint tips on a variety of topics.

New videos include:

- 1970 Pontiac GTO Judge Original Orbit Orange from De Beer Refinish
- New Compliant Low VOC Air Dry Clear Coat
- House of Kolor's Jon Kosmoski at SEMA 2013
- Eckert's Rod and Custom SEMA 2013
- KC Mathieu of Gas Monkey Garage for Valspar



Subscribe to all of our Valspar Automotive videos on YouTube. Don't forget to like us on Facebook to see all the latest news and information, pictures and links to our videos!

Valspar Automotive North America Color Lab Has Moved

In an effort to serve you better, the Valspar Automotive Color Lab in North America has moved to Minneapolis, Minnesota. This allows them to work in concert with all other Valspar Color Labs. Below you will find the new Valspar Automotive Color Lab contact information — please update your records.

Phone: 1-800-844-3691 — Option 2 (please note options have changed)

Fax: 612-395-9129

Email: automotivecolorlab@valspar.com

Mailing Address:

Valspar Automotive
1101 South 3rd Street
Minneapolis, MN 55415



De Beer 80-60 Relabeling

Valspar Automotive recently made the decision to change the name of 80-60.Q01 Low VOC Plastic Primer to 80-60.Q01 Low VOC 1K Plastic Adhesion Promoter. We feel this name better describes the product and helps facilitate proper usage.

Part Number	Old Description	New Description
80-60.Q01	Low VOC Plastic Primer	Low VOC 1K Plastic Adhesion Promoter

Training Schedule

July

- 8 & 9 – Valspar Basic
- 22 & 23 – De Beer 500
- 24 & 25 – De Beer Color Theory

To register for classes or get more information about the training classes, [click here](#).

See our advertisements this month in ABRN, Autobody News, BodyShop Business and Hammer & Dolly

Questions or Comments?

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