

De Beer Launches Air Dry Clear Coat 1-404

Valspar Automotive is excited to announce the launch of De Beer's Air Dry Clear Coat 1-404. The Air Dry Clear Coat has a lot to offer: Rapidly drying Air Dry Clear Coat Technology, which does not require flash time between coats; wet-on-wet application. This product offers a fantastic appearance with superior flow and leveling capabilities. The Air Dry Clear Coat 1-404 is compatible with 47-440 Air Dry Hardener Medium. Mix Ratio 4:1:5%.

To order the Air Dry Clear Coat 1-404 and 47-440 Air Dry Hardener, please contact your Valspar Sales Representative or Valspar Customer Service at 1-800-444-2399.



Part Number	Description	Size	Case Qty
1404.G17	Air Dry Clear Coat	Gallon	4
47440.Q00	Air Dry Hardener Medium	Quart	6



Feature Product

Product: LVBR Series

The LVBR Series is a Valspar Refinish Low VOC System Solution. It is a complete paint system from primer to clearcoat that meets Canadian Rule (3.5 lb/gal), California Model Rule (2.8/lb/gal) and OTC Model Rule (2.8 lb/gal) VOC Requirements.

This straight forward system is designed and optimized for performance when using all of the products together. It utilizes Valspar Refinish Universal Intermix toners to give you the time tested color matching and hiding that you want and need.

As a solvent based, Low VOC system, the LVBR Series can be applied in the same manner as conventional solvent based systems. No new equipment or training for new spray techniques are required, saving you time and money.

Training Schedule

De Beer 900 Plus
May 21 & 22

De Beer 500
June 11 & 12

De Beer Refinish Color Theory
June 13 & 14

Valspar Basic
May 14 & 15
June 25 & 26

To register for classes or get more information about the training classes, [click here](#).

Legacy Introduces IH70 2:1 Fast Activator Low VOC

We are happy to announce the launch of the Legacy IH70 2:1 Fast Activator Low VOC, which is now available through the Valspar Customer Service Department. IH70 partners with the IC210 2:1 Low VOC Clearcoat in cold weather or when fast Clearcoat activation is required.

For more information on IH70 and IH80 Activators or the IC210 Clearcoat or to order, please contact your Valspar Sales Representative or Valspar Customer Service at 1-800-444-2399.



Part Number	Description	Size	Case Qty
IC210.L05	Legacy 2:1 Clearcoat Low VOC	5 Liter	2
IH80.L25	Legacy 2:1 Medium Activator Low VOC	2.5 Liter	2
IH70.L25	Legacy 2:1 Fast Activator Low VOC	2.5 Liter	2

One Year with De Beer 900+

De Beer WaterBase 900+ Series is celebrating a milestone! It is already one year since its introduction.

We received lots of positive comments from end-users this past year, saying the water-based mixing colour system is of excellent quality. They also stated that the improved covering power and the use of the grey shades improve effectiveness and productivity. Colour accuracy and the speed and flexibility of application were additional comments frequently mentioned. As a result, consumers are always satisfied with the refinish.

Are your customers not using WaterBase 900+ Series yet? Please contact your sales manager to discuss introduction of the series in your market. You can also order the WaterBase 900+ Series by contacting our Valspar Automotive Customer Service Group at 1-800-444-2399.



Valspar Automotive Sponsors I-Car Conferences

Each year I-Car puts together Volunteer and Instructor Conferences throughout the United States. This year, Valspar Automotive proudly sponsored I-Car East and I-Car West. These conferences provide people with advance industry knowledge, the latest news from I-Car and the opportunity to network within the industry. It is also a time to recognize the dedicated instructors and volunteers for their commitment to I-Car and for their collision repair training in their local areas.

Valspar Automotive had a great time during both Conferences recognizing the volunteers and instructors for their outstanding work. Overall, both conferences were very successful events that Valspar Automotive was proud to be a part of.

I-Car West was held in Anaheim, CA, March 1 & 2 and I-Car East was in Fort Lauderdale, FL, March 22 & 23.



Valspar Automotive at AASP/NJ Northeast

Last month, Valspar Automotive was part of New Jersey's largest association of collision and mechanical repairers, the Annual Alliance of Automotive Service Providers of New Jersey (AASP/NJ). During this year's 36th Annual show March 8-10 at the Meadowlands Exposition Center, Valspar Automotive featured a 1966 Ford Mustang Shelby GT350 in the beautiful booth.



The 1966 Ford Mustang Shelby GT350 was built by Auto Body Services out of Delaware and painted with Valspar Refinish Low VOC Basecoat. The LVBR Series Low VOC Basecoat is solvent based system that is compliant to most Low VOC Rules in North America (3.5 lb/gal).

Overall, it was a very successful show in Newark, NJ. To learn more about the LVBR Series contact your local Valspar Sales Representative or go to www.valsparrefinish.com.



**See our
advertisements this
month in Body Shop
Business, Fender
Bender, ABRN and
Hammer and Dolly**

Valspar Automotive at CESVI Mexico

Last month our Latin America team represented Valspar Automotive in the 11th Annual Auto Collision Repair Expo, March 14-15, in Mexico City, sponsored by CESVI.

CESVI Mexico is an organization that works in defining best practices for the auto repair industry and road safety. Our Latin American Refinish team is also leading efforts to achieve the CESVI Mexico endorsement of the Valspar Refinish product line.



Valspar employees at CESVI pictured from left to right; Jaime Lopez, Ramon Gonzalez and Mario Gonzalez.



Valspar Automotive Gumball Machines

A Valspar Automotive gumball machine is now being shipped out with all new Valspar Mix Machine orders. Each gumball machine is assembled with a stand to fit anywhere in your shop without taking up counter space while giving your customers something to enjoy. Each machine will arrive with a package of orange gumballs. This is just one way to say thank you for choosing Valspar Automotive as your paint experts.

Order Forms

To assist you in the ordering of Valspar Refinish and De Beer products we have order forms available for your use. Please utilize these order forms when submitting orders to our Customer Service team, this will ensure better order accuracy, lower handling time and a quicker process time. Please be aware Valspar Automotive Customer Service will not accept hand written orders, all orders should be transmitted on a clearly printed document. If you have questions or need a copy of the order forms please contact our Customer Service Department.

Questions or Comments?

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