valspar AUTOMOTIVE

eNews

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New De Beer Bero Base 500 Series Toners: 523 & 590

We are proud to announce that two new mixing colours, Bero Base Metallic Bright Orange and Bero Base Extra White, have been added to the De Beer Bero Base 500 Series and are available to order today. These new colours are a result of our continued commitment to delivering our customers with the best in colour and coverage.



Bero Base Metallic Bright Orange (9523.L01) expands the red colour spectrum to new heights and offers a better coverage capacity on bright red effect colours.

Bero Base Extra White (9590.L03) is designed for use in popular white color formulas; it brings the coverage of these white colours to a new level. Decreasing the application time on white colours and increasing productivity to generate more throughput in your shop.

Colour formulations are available today with your latest software update. For more information or to order, please contact your Valspar Sales Representative or Valspar Customer Service 1-800-444-2399.

Part Number	Description	Size	Case Quantity
9523.L01	Bero Base Metallic Bright Orange	1 Liter	3
9590.L03	Bero Base Extra White	3.5 Liter	2

Valspar Automotive Launches 66-360 Spectrophotometer

A precision color match is now only a click away. This easy to use tool features a color library many times greater than a standard color box to ensure that you can match original vehicle manufacturer colors, even difficult to match colors, and update new formulations regularly. The Smart Formulation Option provides a color match in all types of lighting, resulting in the best color match, less rework and optimized profitability.

The Spectrophotometer is easy to use with its plug and play technology, minimal training requirements, multiple languages and simple calibration. It is precise, simple and smart.

To order, please contact your Valspar Sales Representative or Valspar Customer Service at 1-800-444-2399.

Part Number	Description
66360	Spectrophotometer



De Beer 47-460 Air Dry Hardener Slow Introduction

47-460 Air Dry Hardener Slow partners with 1-404 Air Dry Clear Coat in hot weather or when slow clear coat activation is required. Mix Ratio 4:1:0-5%.



For more information on 47-460 or 47-440 Hardeners and the 1-404 Air Dry Clear Coat or to order, please contact your Valpsar Automotive Sales Representative or Valspar Automotive Customer Service 1-800-444-2399.

Part Number	Description	Size	Case Quantity
1404.G17	Air Dry Clear Coat	Gallon	4
47440.Q00	Air Dry Hardener Medium	Quart	6
47460.Q00	Air Dry Hardener Slow	Quart	6



Feature Product

Product: De Beer Air Dry Clear 1404

The De Beer Air Dry Clear Coat is a rapid drying clear coat that requires no baking; saving time and energy. Dust free in 10 minutes. Nib sand and buff in 30 minutes.

Easy to spray, with superior flow and leveling the De Beer Air Dry Clear delivers a fantastic appearance and gleaming finish. No flash time necessary between coats and wet-on-wet application.

Training Schedule

Valspar Basic September 10 & 11

De Beer 900 Plus September 23 & 24

De Beer Refinish Color Theory September 25 & 26

De Beer 500 October 8 & 9

To register for classes or get more information about the training classes, <u>click here</u>.

Valspar Automotive Introduces Color Information Maps

The Valspar Color Information Maps offer an easier way to match colors. Available in three different color books; Solid Colors, Single Stage Colors and Base Coat Colors, each chip is sprayed with Valspar



Automotive paint to accurately depict the applied finish. Quickly search colors by family, match colors without a code or simply offer your customer a wide variety of color options.

The books are available to be purchased individually. To order, please contact your Valspar Sales Representative or Valspar Customer Service at 1-800-444-2399.

Book 1 - Solid Colors - Applies to single stage or base coat solid colors **Book 2 - Single Stage Colors** - Applies to single stage metallics **Book 3 - Base Coat Colors** - Applies to metallic base coat colors including effect colors

Part Number	Description
VGG.NP001	Color Information Map Book 1 - Solid Colors
VGG.NP002	Color Information Map Book 2 - Single Stage Colors
VGG.NP003	Color Information Map Book 3 - Base Coat Colors

Redesigned Valspar Automotive Paint Suits

Announcing the redesign of our Valspar Automotive Paint Suits. These paint suits feature our new Valspar Automotive Logo and come in a one-piece or two-piece version. Sizes range from Medium to XXXLarge.

To order, contact your Valspar Sales Representative or Valspar Customer Service 1-800-444-2399 for more information.

Part Number	Description
VS020M	Paint Suit - One Piece Medium
VS020L	Paint Suit - One Piece Large
VS020XL	Paint Suit - One Piece X-Large
VS020XXL	Paint Suit - One Piece XX-Large
VS020XXXL	Paint Suit - One Piece XXX-Large

Part Number	Desciption
VS021M	Paint Suit - Two Piece Medium
VS021L	Paint Suit - Two Piece Large
VS021XL	Paint Suit - Two Piece X-Large
VS021XXL	Paint Suit - Two Piece XX-Large
VS021XXXL	Paint Suit - Two Piece XXX-Large

Now Offering LICR70 & LICR80 in 5 Gallons

We are now offering the LIC Industrial Finish Reducers in the 5 Gallon packaging. These products are available through the Valspar Customer Service Department.

To order, please contact your Valspar Sales Representative or Valspar Customer Service at 1-800-444-2399.



De Beer 9950 Special Handling Instructions

Our De Beer 9950 WaterBase Mixing Color Deep Black was developed with specialized pigments to increase coverage and color match capabilities. Due to the properties of these pigments, additional agitation is required.

To achieve optimal consistency, simply shake the can for 30-35 seconds daily and prior to use. Do not use an automated shaker, or stir with a stick. For further questions, please contact your Valspar Automotive Technical Team at 1-800-845-2500.

Upcoming Events

SEMA 2013 November 5-8 Las Vegas Convention Center

See our advertisements this month in Body Shop Business, Fender Bender, ABRN and Hammer and Dolly