

Valspar Automotive Introduces De Beer Low VOC Air Dry Clear Coat

MINNEAPOLIS — De Beer Refinish continues to innovate collision repair production with the introduction of a new Low VOC Air Dry Clear Coat. This new clear coat, part of De Beer's already extensive line of collision repair products, marks another significant advancement in refinish technology.

"The speed and quality of the product was designed for collision repair centers seeking to increase their paint shop productivity without compromising the finish quality," said **Peter Willman, General Manager, Valspar Automotive, North America.**

Our new 80-404 Low VOC Air Dry Clear Coat and our 1-404 Air Dry Clear Coat, for National Rule regions, are specifically engineered for use with the De Beer 500 and 900 Series basecoats. These production clear coats offer unmatched performance with superior flow, leveling and gloss, while being among the most affordable products in the market.

The 80-404 and 1-404 Air Dry Clear Coats apply with seamless wet-on-wet application, requiring no flash time between coats.

"Our clear coats were created with the painter in mind," said **Peter Willman.** "Not only will they dry to a gleaming finish, but are also quick to be dust free, allowing removal from the booth in as little as 10 minutes. The refinish technician or detail department can begin any needed nib sand and buff operations in as little as 30 minutes."

De Beer Refinish understands the constraints and needs of the collision repairer in today's market. Our new 80-404 Low VOC Air Dry Clear Coat and 1-404 Air Dry Clear Coat aid the repair process by drastically reducing cycle times while also decreasing operation cost with a reduction in bake cycles.

Customers will love the gleaming finish and unmistakable quality the industry has come to expect from De Beer Refinish.

More information about De Beer Refinish can be found at www.de-beer.com. For additional information about Valspar Automotive visit www.valsparauto.com.

#

Media Contact:

Gina Mahan
612.851.7037
gmahan@valspar.com

About The Valspar Corporation

The Valspar Corporation (NYSE: VAL) is a global leader in the paint and coatings industry. Since 1806, Valspar has been dedicated to bringing customers the latest innovations, the finest quality and the best customer service in the coatings industry. For more information, visit www.valsparglobal.com