

Don't Forget to Check Out the New Valspar Automotive Website

At the end of 2012, we unveiled our redesigned Valspar Automotive website with many new features. From the easy navigation to the highly functional single sign-on account for marketing materials and warranties. [Register](#) today to gain access to all of our marketing and promotional materials or visit www.valsparauto.com/

Features include:

- Access to literature, logos, videos, brand standards and promotional merchandise
- Training information with online enrollment
- Warranty tools
- Global and Regional News
- Easy to use MSDS Search



It is Valspar Corporation's vision is to be the best coatings company in the world as judged by our customers, shareholders, employees, suppliers and the communities in which we operate. This website redesign is a step in the right direction in achieving our vision and we would like to hear from you. Please let us know what you think of the new website or if you have any other suggestions that we can make to it to help serve you better at <http://www.valsparauto.com/automotive/contact.jsp>.

Winter Tips for Storing and Transporting Valspar Automotive Products



As the temperatures continue to fall it is important to know how we transport our products and have the proper knowledge of how to store them during the winter months to ensure to get you the best possible product.

Since some of our products are susceptible to low temperatures, including any waterborne products, we ensure to take the correct precautionary measures to prevent any damages or gelling of our waterborne products.

Our procedures for shipping waterborne products start with placing the material inside an insulated box. A heat pad is added to help maintain the material's temperature while in transit. The insulated box is then wrapped with foil bubble wrap and is placed inside a secondary containment box. The shipment will also be marked with a Cold Mark-Freeze Indicator.

Once you receive our Valspar products, it is very important to keep all materials at the recommended temperature. Below are a few tips to help you maintain the correct temperatures in your storage and workplace for a frost-free winter season.

- Both waterborne and other products are very susceptible to low temperatures and frost.
- Clean every item thoroughly before you start work. Use the correct cleansing agent to remove road salt!
- Make sure that the workshop, mixing and product storage areas are at the correct temperature (16 - 20°C)(61 - 68°F). The spraying booth should be above 20°C/ 68°F.
- Allow the items to become acclimated to the temperature before you start work.
- Keep the sanding materials dry and above 15°C / 59°F.
- Allow freshly sprayed objects to cool down before putting them outside.
- For good sanding and processing properties, we strongly advise you to keep all materials at the recommended temperature.

If you have any questions or suggestions, please do not hesitate to contact your technical advisor or call the logistics department at 800-845-2500.

Valspar Refinish Introduces Two New Colors to Direct-to-Metal 2000 Series Primer Offering

Valspar Automotive is excited to announce the introduction of two new colors in our Direct to Metal 2000 Series Primer offering. By adding the DTM2001 White and DTM2008 Black to the series will allow you to adjust the color of your DTM2000 Series Primer in a simple easy fashion.

DTM2000 Series Primers are two component formulated with a hybrid of epoxy and acrylic polymers, which provide excellent adhesion, good corrosion resistance, productive dry times and ease of sanding. This primer emits very low amounts of Volatile Organic Compounds (VOC's) and Hazardous Air Polluting Solvents (HAPS) and it contains no isocyanates.

These products are available today. To order, simply contact our Valspar Automotive Customer Service Group at 800-444-2399.



Part Number	Description	Size	Case Qty
DTM2001.G01	DTM WHITE PRIMER SURFACER/SEALER	Gallon	2
DTM2008.G01	DTM BLACK PRIMER SURFACER/SEALER	Gallon	2

Legacy 2:1 Clearcoat Low VOC



Valspar Automotive is happy to announce the launch of Legacy's 2:1 Clearcoat Low VOC, IC210, which is now available through the Valspar Customer Service Department. The 2:1 Clearcoat Low VOC is a Euro Pack with a 2:1 mixing ratio. It is a polyurethane clearcoat that is formulated to offer refinishers ease of application, high gloss and fast dry times. IC210 is compatible with IH80 Legacy 2:1 Medium Activator.

To order IC210, please contact your Valspar Sales Representative or Valspar Customer Service 1-800-444-2399.

Part Number	Description	Size	Case Qty
IC210.L05	Legacy 2:1 Clearcoat Low VOC	5 Liter	2
IH80.L25	Legacy 2:1 Medium Activator Low VOC	2.5 Liter	2

Valspar Introduces New Legacy 9740 Half Pint Size and Pour Off Products



Valspar Automotive is happy to introduce new Legacy Pour Off Products. This offering includes a new half pint size for the 9740 Legacy Medium Urethane Activator and three new quart size pour off labels for Legacy Clearcoats.

The 9740 Legacy Medium Urethane Activator is an universal medium speed activator for Legacy brand products.

Part Number	Description	Size	Case Qty
170.0009740.HP0	Legacy Medium Urethane Activator	Half Pint	12
YQ53996PO	Label—LEGACY 9960 2.1 Clear QT	Quart	50
YQ53995PO	Label—LEGACY 9950 4.5 Clear QT	Quart	50
YQ53994PO	Label—LEGACY 9940 2.1 Swift Clear QT	Quart	50

To order these products today, contact our Valspar Automotive Customer Service Group at 800-444-2399.



Feature Product

Product: CFCH Box - Color Focus Color Hue Box

CFCH Color Box is a fantastic tool featuring color samples grouped by color. It is a great tool for an overall repaint, offering many selections with their corresponding color codes list on the back of the sample.

The CFCH Box offers the opportunity to choose your color based on hue rather than OEM Manufacturer.

Upcoming Events

March 1 & 2
I-Car West Trade Show
Anaheim, CA

March 8-10
AASP Northeast Trade Show
Secaucus, NJ

March 22 & 23
I-Car East Trade Show
Ft. Lauderdale, FL

Training Schedule

De Beer 900 Plus
April 16 & 17

De Beer 500
March 19 and 20

De Beer Refinish Color Theory
April 18 & 19

Valspar Basic
April 2 & 3

To register for classes or get more information about the training classes, [click here](#).

See our ads this month in Body Shop Business, Fender Bender and ABRN

Questions or Comments?

Valspar Automotive Group North America
P.O. Box 1461
Minneapolis, MN 55440-1461 USA
1-800-444-2399
www.valsparauto.com | refinishinginfo@valspar.com