

Valspar Acquires Quest Automotive

Valspar Automotive has expanded with the recent acquisition of Quest Automotive. With this acquisition, Valspar Automotive gives you better access to more of the high-performance refinishing products you want, including advanced technology paints, coatings systems and accessories.

"We're excited to welcome the Quest team into the Valspar family and look forward to accelerating our growth in automotive refinish and industrial products," said Gary Hendrickson, Valspar Chairman and Chief Executive Officer. "Our customers will benefit from expanded distribution of a portfolio of preferred brands they know and trust, a broader range of high-performance products and a stronger service network."

For additional information, contact your Valspar Automotive Sales Representative.



Featured Product

Product: LVBR100 Low VOC Base Binder

This Low VOC solvent-base binder provides the exact balance and properties to allow for excellent color mixture and application.



Introducing Valspar Industrial Mix

We're excited to announce the launch of the Valspar Industrial Mix (VIM) product line — now available through the Valspar Automotive Customer Service department.

The VIM product line is designed to perform. Its high-performance coatings provide protection from abrasion, corrosion and weather. With a comprehensive coatings range, VIM is perfect for almost all applications, including trucks, trailers, agriculture, construction and mining vehicles and equipment, and public transportation. VIM provides outstanding coverage and adhesion, a wide selection of color, ease of application and a durable, long-lasting finish.



For more information or to order, please contact your Valspar Automotive Sales Representative or Valspar Automotive Customer Service at 1-800-444-2399.

Training Schedule

July

- 7 & 8 – Valspar Basic
- 21 & 22 – DeBeer 500 Series
- 23 & 24 – DeBeer Color Theory

To register for classes or get more information about the training classes, [click here](#).

Introducing DeBeer Grey Shades Aerosol Primers

We're happy to announce the launch of DeBeer Grey Shades Aerosol Primers. The DeBeer Grey Shades Aerosol Primers are available in white, light grey and mid grey. Customers can use any grey shade as a primer or as an undercoat in the DeBeer WaterBase 900* Series, as well as in the DeBeer BeroBase 500 Series.

They're a perfect fit for small repairs such as sanded-through edges. In an easy-to-use aerosol, the new grey shade aerosol primers provide better coverage, increasing productivity while decreasing cost.

The DeBeer Grey Shade Primer White GS903, Grey Shade Primer Light Grey GS905 and Grey Shade Primer Mid Grey GS907 are available through the Valspar Automotive Customer Service department. For more information or to order, please contact your Valspar Automotive Sales Representative or Valspar Automotive Customer Service at 1-800-444-2399.



Part Number	Description	Size	Case Qty
116503.A14	Grey Shade 1K Primer White GS903	0.4 Liter	6
116505.A14	Grey Shade 1K Primer Light Grey GS905	0.4 Liter	6
116507.A14	Grey Shade 1K Primer Mid Grey GS907	0.4 Liter	6

New Globally Harmonized System for Product Labeling

In the coming months, the compliance text for all Valspar Automotive product lines will be changing to align with the requirements of the Globally Harmonized System, or GHS. Product labels will now contain new pictograms, hazard and precautionary statements. For more information on the new GHS product labeling, please visit www.valsparauto.com/automotive/news/GHS.

Color Focus Online System Shift

Valspar Automotive has made new improvements to our Color Focus formula retrieval software. These improvements are a big shift by Valspar to improve your experience when retrieving color formulas.

Improvements include:

- Increased reporting accuracy
- Live software updates
- Increased update accuracy
- Ability to monitor color popularity
- Ability to restore mix history and VOC data in event of hard drive failures
- Expanded future capabilities



With these new updates there will be changes to how the system is maintained. Color Focus now requires an Internet connection.

- If you are not able to connect to the Internet from the machine that you use for Color Focus, a CD will be made available quarterly for a fee of \$150. There will be no charge for users with a live Internet connection
- If you have an active Internet connection and your upload function is not activated, contact your jobber/distributor for assistance

Please contact your Valspar Automotive Sales Representative for more information.

New Merchandise Available on the Valspar Automotive Website

The Valspar Automotive marketing portal offers a one-stop shop for all of your marketing needs: literature, promotional merchandise, logos and signs. On our Valspar Automotive Merchandise site, we have added new apparel and more color options for polos and dress shirts; new and exciting promotional items, including power banks, hands-free lights and more; and new designs for our new shop setup kits. These changes give you more options and make it easy for you to find items that fit your needs.



The Valspar Automotive Merchandise site with Geiger offers the following for Valspar Automotive, DeBeer and Valspar Industrial Mix (VIM):

- Apparel
- Promotional Items
- New shop setup kit items

Log in to the marketing portal on www.valsparauto.com to get started today!

Valspar Automotive Trending on Social Media

Keep up with the latest news, tips, photos and all things Valspar Automotive by following us on Facebook, Twitter, Instagram and YouTube. It is a great way to hear what people are saying about our products and to learn more about us.

Follow us at:

- [valsparauto](#) on Instagram
- [valsparautomotive](#) on Twitter
- [Valspar Automotive](#) on Facebook
- [Valspar Automotive Refinish](#) on YouTube



Upcoming Events

Back to the 50's – HOK

June 20–22, 2015
Minnesota State Fairgrounds
St. Paul, Minnesota

Goodguys Columbus – HOK

July 10–12, 2015
Ohio Expo Center, Columbus, Ohio

NACE

July 23–25, 2015
Cobo Center, Detroit, Michigan

NSRA – Street Rod Nationals Plus

August 6–9, 2015
Kentucky Exposition Center,
Louisville, Kentucky

See our advertisements
this month in ABRN,
Autobody News,
BodyShop Business and
FenderBender

Questions or Comments?

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