

De Beer 900+ Series Toner Changes

Valspar Automotive prides itself on streamlining our offering for optimum performance in the body shop environment. This is why we are happy to announce the discontinuation of seven BeroBase 900 series toners and the addition of 9923.HL1 Metallic Bright Orange.

This means a lower inventory investment for you. The reformulation of these colors on our Color Focus and ICRIS software now utilize BeroBase 900+ series toners, which were launched early last year. These toners provide significantly improved coverage and performance. Better coverage equates to better throughput, which increases shop productivity.



Now available:

Part Number	Description	Size	Case Quantity
9923.HL1	BeroBase 923 Metallic Bright Orange	.5 Liter	3

The following toners were discontinued as of October 14, 2013:

Part Number	Description
9905.L01	Bright Blue - 905 WaterBase
9944.L01	Purple Red - 944 WaterBase
9967.HL1	Metallic Gold - 967 WaterBase
9969.HL1	Xirallic Red - 969 WaterBase
9972.HL1	Xirallic Blue - 972 WaterBase
9981.L01	Metallic Coarse - 913C WaterBase
9984.L01	Metallic Bright - 913B WaterBase

As of October 14, 2013, Color Focus was updated to include the new mixing formulas. If you still have the products to the left, which have been discontinued, simply use the "Old Formula" button to swiftly retrieve old formulas. You can use up your supplies first and then easily switch to the new mixing colours.

For further information or to order, please contact your Valspar Automotive Sales Representative, or Valspar Automotive's Customer Service at 1-800-444-2399.

Winter Tips for Transporting and Storing Valspar Automotive Products



As the temperatures continue to fall, it is important to know how we transport our products and how to store them during the winter months to ensure you get the best possible product.

Since some of our products are susceptible to low temperatures, including all waterborne products, we want to ensure you take the correct precautionary measures to prevent any damages or gelling of our waterborne products.

Our procedures for shipping waterborne products start with placing the material inside an insulated box. A heat pad is added to help maintain the material's temperature while in transit. The insulated box is then wrapped with foil packaging material and is placed inside a secondary containment box. The shipment will also be marked with a ColdMark Freeze Indicator.

Once you receive our Valspar products, it is very important to keep all materials at the recommended temperature. Below are a few tips to help you maintain the correct temperatures in your storage and workplace for a frost-free winter season.

- Both waterborne and other products are very susceptible to low temperatures and frost
- Clean every item thoroughly before you start work. Use the correct cleansing agent to remove road salt!
- Make sure that the workshop, mixing and product storage areas are at the correct temperature (61–68°F). The spraying booth should be above 68°F
- Allow the items to become acclimated to the temperature before you start work
- Keep the sanding materials dry and above 59°F
- Allow freshly sprayed objects to cool down before putting them outside
- For good sanding and processing properties, we strongly advise you to keep all materials at the recommended temperature

If you have any questions or suggestions, please do not hesitate to contact your technical advisor, or call the logistics department at 1-800-845-2500.



Feature Product

Product: De Beer 80-222 Low VOC Primer White and 80-223 Low VOC Primer Black

De Beer 80-222 and 80-223 are Low VOC DTM primers that also function as sealers on a variety of surfaces. Requires no wash primer. Available in White and Black.



Holiday Hours

Valspar Automotive's Customer Service will be closed for the holidays on:

November 27 & 28, 2013

December 23, 24, 25, 30 & 31, 2013

January 1, 2014

Have a safe and happy holiday season from all of us at Valspar Automotive

Valspar Automotive at SEMA 2013

The stars were out in Las Vegas for SEMA November 5–8, 2013, and they were shining bright in the Valspar Automotive booth with custom cars and stars Richard Rawlings, Aaron Kaufman and KC Mathieu from Gas Monkey Garage in Dallas, Texas. They stopped by the booth on Wednesday and Thursday for meet and greets with fans and to sign autographs.

Also in the booth creating quite the buzz was Celebrity Kustom's John D'Agostino and House of Kolor's Jon Kosmoski.



Gas Monkey Garage stars pose with a fan.



Eckert's 1966 Fiberfab Aztec painted in De Beer.

But we can't forget about the two eye-grabbing custom cars showcased in the booth: the latest build from Jon Kosmoski, the 1941 Oldsmobile, and the unveiling of the 1966 Fiberfab Aztec from Eckert's Rod and Custom. Highlighted on both vehicles were the automotive coatings from Valspar Automotive: House of Kolor and De Beer.

Thank you to everyone who was able to stop by our booth and help make SEMA a very successful show. To find out more about any of our paint lines, visit our website at www.valsparauto.com.

Training Schedule

Valspar Low VOC
January 7 & 8

De Beer 900 Plus
January 21 & 22
April 15 & 16
May 20 & 21

De Beer Color Theory
January 23 & 24
April 17 & 18
June 19 & 20

De Beer 500
February 4 & 5
March 18 & 19
April 29 & 30

Valspar Basic
April 1 & 2
May 13 & 14

To register for classes or get more information about the training classes, [click here](#).

Sartorius Scales Introduction

Valspar Automotive is excited to announce the introduction of Sartorius Scales: PMA.Net, PMA.Quality and the Top Mix 2 Touch Terminal Package. All are designed to give you optimum precision and accuracy. Sartorius Scales will be replacing the current Mettler Scales, which are no longer available through Valspar Automotive. For further information or to order, please contact your Valspar Automotive Sales Representative, or Valspar Automotive's Customer Service at 1-800-444-2399. Available to order today.

Sartorius PMA.Net Scale (GEN1353015)

replaces 7X Barrier Box (GEN853120) and Mettler Toledo BBA242 Scale (GEN853100)

GEN1353015	Sartorius PMA.Net Scale	
<i>Features:</i>	Software interface port	Power supply: 110 V / 60 Hz
	Resolution: 0.05 g/0.1 g	Detachable display head



Sartorius PMA.Quality Scale (GEN1353020)

replaces Mettler Toledo BBA242 Scale (GEN853100)

GEN1353020	Sartorius PMA.Quality Scale	
<i>Features:</i>	14 segment display	RS 232 interface
	Resolution: 0.05 g/0.1 g	Detachable display head



Sartorius Top Mix 2 Touch Terminal Package (GEN1353025)

replaces Mettler Toledo ADT645 Explosion Proof Touch Screen Monitor (GEN953170)

GEN1353025	Sartorius Top Mix 2 Touch Terminal Package	
<i>Features:</i>	Top Mix Terminal with 15" optically bounded display	
	Resolution: 1024 x 768	Multi-touch display (pinch to zoom)



De Beer BeroMix 2036 Toner Introduction

Valspar Automotive is excited to announce the addition of the De Beer BeroMix 2036 Orange mixing toner. BeroMix 2036 Orange colour is a result of our continued commitment to delivering our customers the best in colour and coverage.

For more information or to order, please contact your Valspar Automotive Sales Representative, or Valspar Automotive's Customer Service at 1-800-444-2399. Available to order today.



Part Number	Description	Size	Case Quantity
92036.L01	BeroMix Mixing Colour 2036 Orange	1 Liter	3

De Beer 1-1000 Thinner Zero VOC Introduction



We are happy to announce the launch of De Beer 1-1000 Thinner Zero VOC. 1-1000 is designed to work with De Beer 80-222 Low VOC Primer White and De Beer 80-223 Low VOC Primer Black.

For further information or to order, please contact your Valspar Automotive Sales Representative or Valspar Automotive's Customer Service at 1-800-444-2399.

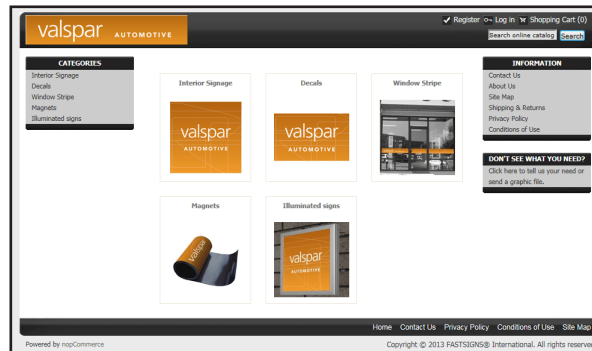
Part Number	Description	Size	Case Quantity
11000.G01	Thinner Zero VOC	Gallon	4

Sign Shop on Valspar Automotive Website

The Valspar Automotive marketing portal offers a one-stop shop for all of your marketing needs: literature, promotional merchandise, logos and signs. The addition of Sign Shop on www.valsparauto.com makes it easy for you to find the signs that fit your needs.

Sign Shop offers:

- Interior signage
- Decals
- Window stripe
- Magnets
- Illuminated signs



Log in to the marketing portal on www.valsparauto.com to get started today!

Valspar Automotive Trending on Social Media



Keep up with the latest news, tips, photos and all things Valspar Automotive by following us on Facebook, Twitter and Instagram. It is a great way to hear what people are saying about our products and to learn more about us.

Follow us at:

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- [Valspar Automotive](#) on Facebook

See our advertisements
this month in
BodyShop Business,
FenderBender and ABRN

Questions or Comments?

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