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Valspar to feature celebrity appearances at the 2015 SEMA Show

Cast of Counting Cars and Fast N' Loud to host autograph sessions

MASSILLON, Ohio (Oct. 28 2015) – Valspar Automotive will offer SEMA attendees a chance to meet, greet and take home the autograph of one or two reality television show celebrities at this year's SEMA Show.

Valspar's Custom brand, House of Kolor (HOK), will host Richard Rawlings and John D'Agostino in booth #23513 in the Central Hall on Tuesday Nov. 3. Rawlings, owner of Gas Monkey Garage and star of from the Discovery Channel's Fast N' Loud, will be there from 10:00 a.m. until 11:30 a.m., and D'Agostino, owner of Celebrity Customs, will visit from 2 to 3 p.m. HOK's creator, famed Jon Kosmoski, will also make appearances throughout the show.

The Company has more celebrity excitement planned for later in the week. Danny "The Count" Koker, Kevin Mack and Ryan Evans, stars of the History Channel's hit television show Counting Cars will be in Valspar's Refinish booth #10851 in the North Hall on Thursday, Nov. 5, from 2-4 p.m. The cast will be autographing limited-edition posters and taking pictures with fans.

"SEMA is an incredible place to connect with new and long-time customers," said Valspar Marketing Director, Laura Yerkey. "We want to create memorable experiences for everyone who stops by one of our booths while also showing off our newly expanded family of automotive refinishing and custom brands.

"Whether it's meeting with our celebrity lineup, checking out a mind-blowing custom 1973 Buick Riviera, or placing bids on fundraising items during our Artists 4 Education auction, I think everyone who stops by will grasp our core values and take home a good memory and maybe an autograph or two."

About Valspar Automotive

Valspar has been making automotive coatings for more than a century and is now one of the leading automotive coatings manufacturers worldwide. Among its major brands are DeBeer Refinish, Valspar Refinish, Matrix, Prospray, and US Chemical (USC). Valspar Automotive prides itself on color excellence, cutting-edge technology and trustworthy partnerships. For additional information about Valspar Automotive, visit valsparauto.com and follow Valspar Automotive on [Facebook](#) and [Twitter](#).

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